

## Press Release

Thüringer Tourismus GmbH \* Willy-Brandt-Platz 1 \* 99084 Erfurt, Germany  
Mandy Neumann, tel.: +49 361 3742-219, [m.neumann@thueringen-entdecken.de](mailto:m.neumann@thueringen-entdecken.de)  
[www.visit-thuringia.com](http://www.visit-thuringia.com)

Erfurt, Germany, 2 December 2022

# Weimar celebrates Haus Am Horn centenary Bauhaus.23: Modernity in one of the cradles of German Classicism

**Weimar.** Weimar owes its reputation of a town associated with culture, art and the Modernity movement to many famous personalities: the German Classicism poets Goethe and Schiller, the classical composers Johann Sebastian Bach and Franz Liszt, and also the avant-gardists of the Bauhaus. In 2023, the focus is once again on the latter: the modern design pioneers presented their ideas and designs to the public for the first time at the first-ever Bauhaus exhibition 100 years ago.

The landmarks related to the classics as well as the sites associated with the Bauhaus, founded by Walter Gropius in Weimar in 1919, are all UNESCO World Heritage Sites. All in all, the Site encompasses sixteen building complexes that are part of Germany's art and cultural history.

## Modernity in Weimar

Three museums are dedicated to the Modernity movement and the era of the Weimar Republic. In the place where it all started, the story of the founding of the Bauhaus is told in a museum of the same name. In its immediate neighbourhood, there is now a show dedicated solely to the Weimar Modernity: at the Museum Neues Weimar, the exhibition "Wege zum Bauhaus" pays homage to the Bauhaus pioneers. The "Haus der Weimarer Republik" is dedicated to the history of the establishment of Germany's first democratic government in 1919.

However, the Nazi-era also shaped Weimar: the memories of the atrocities the Nazis committed between 1933 and 1945 are kept alive at the former concentration camp Buchenwald. Around 500,000 people visit the memorial, which consists of the camp as well as the permanent exhibition "1937 to 1945", every year.

## Haus Am Horn centenary

One hundred years ago, the Haus Am Horn was constructed in only four months on the land where an entire Bauhaus estate would be built later on. As a prototype of a new approach to building and new ideas on how to live together, this pioneering single-storey house is at the centre of the centenary celebrations. To mark the centenary, the Bauhaus Museum Weimar is hosting an exhibition entitled "Ways to Utopia - Life Between Desire and Crisis" with exhibits that are interspersed with those of the permanent exhibition.

## "Odd one out" in Classicist Weimar

Whether Goethe's home, the Duchess Anna Amalia Library or the parks and palaces – all of these groups of buildings represent the heyday of German Classicism. Next year, iconic mid-20th century designs from the Maenz and Ludwig collections will pop up in the museums and palaces under the motto of "Fremde Freunde – Moderne in historischen Häusern" ('Alien friends - Modernity visits historic buildings'), and explore

## Press Release

Thüringer Tourismus GmbH \* Willy-Brandt-Platz 1 \* 99084 Erfurt, Germany  
Mandy Neumann, tel.: +49 361 3742-219, [m.neumann@thueringen-entdecken.de](mailto:m.neumann@thueringen-entdecken.de)  
[www.visit-thuringia.com](http://www.visit-thuringia.com)

the question of what it would be like if their former inhabitants still lived there today. Contemporary artists will also participate in these interventions.

### Great art and light entertainment

However, Weimar's visitors don't just traipse around museums. The town also offers a varied selection of great art and light entertainment, concerts and plays, exhibitions and performances. The festival season begins in April with the Thuringia Bach Festival. This is followed by the Kleinkunstfestival performing arts festival in the Köstritzer Spiegelzelt in May and June, and the Whitsun Festival at Ettersburg Castle. From June to August, the "Weimarer Sommer" festival cultural events take place in the town's streets and squares, and on open-air stages. The Bauhaus festival begins on 25 August and culminates in a great Bauhaus parade. The Kunstfest Weimar arts festival is also on the agenda and offers contemporary artists from all over the world an exhibition stage until early September. The star attraction in the autumn is Thuringia's oldest town festival, the "Zwiebelmarkt" in Weimar. Like the "Weimarer Weihnacht" Christmas market, it is a popular visitor attraction.

The visitors can also enjoy the town's culinary side: Thuringian bratwurst sausage is the traditional answer to fast food and takeaways, and Thuringian dumplings are a must. Beer brewed in Weimar, wine from the Weimarer Poetenweg vineyard – there are plenty of local products that must all be sampled.

Information and brochures on the holiday state of Thuringia, accommodation and travel programmes, event information, tickets and last-minute offers are available from the Thuringia Tourist Board on the hotline +49 (0) 361-37420 or on the internet at [www.visit-thuringia.com](http://www.visit-thuringia.com).

### Thüringer Tourismus GmbH (TTG)

The company Thüringer Tourismus GmbH (TTG) is the tourism marketing organisation of the Free State of Thuringia. Its main activities and objectives include external marketing, image and product advertising and providing services in the tourism market. With nearly 10 million overnight stays, a gross turnover of more than 3.1 billion euros and over 100,000 jobs, the tourism industry represents an important economic factor for the state. The State of Thuringia is the sole shareholder of the company Thüringer Tourismus GmbH.